



leverage our experience

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Total Back Office Solution

Customized outsourced CFO and back office accounting services

A robust firm infrastructure comprising of advanced technology, thorough controls and procedures and highly experienced professionals are a prerequisite for attracting institutional capital. We allow managers to concentrate on their core competency.... maximizing alpha.

For first time and emerging managers, maintaining a robust firm infrastructure comprising of top technology and staff may not be practical and therefore outsourcing some or all of the functions may be advantageous to building their business.

Start U Up Total Back Office Solution offers hedge funds and private equity funds a comprehensive outsourced CFO / COO and back office accounting solution. There is no need to purchase expensive accounting software or hire a complete back office team until the management company has the assets under management to support the infrastructure. Instead, leverage the expertise of a seasoned CFO/COO and an experienced accounting staff and its cutting edge accounting and reporting platform.

The Solution

In partnership with **ISIS Fund Services (ISIS)**, we provide investment managers with an important extra layer of internal control at an affordable price. There is no requirement to hire a fund accountant or purchase expensive portfolio accounting software.

Start U Up Total Back Office Solution is able to simultaneously upload trades and market prices with the administrator and then complete a formal reconciliation with the prime broker / custodian and the administrator. For private equity funds, we are able to reconcile waterfall calculations, limited partner capital/unfunded commitment balances as well as other key metrics.

Robust internal controls will differentiate our clients from other investment managers in the ever increasing competitive landscape of fundraising.

ISIS Fund Services is a recognized fund administrator providing administrative and operational support to investment managers. The Company is headquartered in Hamilton, Bermuda and has offices in Charlotte, NC and the Cayman Islands. For further information on ISIS, please visit www.isisfunds.bm

Available Services

- Period end balances reconciled to the prime broker / custodian and cash custodian
- Performance Returns and Net Asset Values independently calculated
- Investor capital account balances reconciled to fund's administrator
- Unfunded commitment balances independently calculated and tracked
- Waterfall and/or performance fees independently calculated
- Metrics reconciled to the Administrator
- Exception report provided to the investment manager
- Liaison with Auditors and other service providers

About Us

Start UUP, LLC. Originally established in 2004, Start U UP provides professional executive management services on an outsourced basis. Our expertise with chief financial officer responsibilities, human resources, and legal and compliance oversight help in the formation of new firm and with operations as businesses grow. But growing doesn't mean having to spend a lot more on overhead. Start U UP functions as long-term trusted advisors, providing economical ongoing professional management for a fraction of the cost of full-time employees.

Its client base ranges from fixed income fund, long short equity fund, SMA RIA, private equity fund, hybrid fund, sovereign wealth advisory and operating companies of private equity funds.

It's president, Jeffrey Glick CPA, is a FINRA series 65, registered investment advisor representative.